



**Art Production Fund and Nevada Museum of Art Present *Seven Magic Mountains* by Ugo Rondinone, a large scale desert installation near Las Vegas**

*The public artwork will be on view for two years beginning May 11, 2016*



*Gianfranco Gorgoni, Seven Magic Mountains during Fabrication, 2015, Apex Quarry, Nevada*

Across the desert south of Las Vegas, Nevada, rises a large, colorful anomaly. Seven colossal stone forms defy gravity with their teetering formations. The shapes, reminiscent of naturally-occurring hoodoos, seem poised between monumentality and collapse. The mammoth contemporary cairns created by internationally-renowned Swiss artist **Ugo Rondinone** evoke the art of meditative rock balancing, and mark his place in the history of Land Art.

**Art Production Fund** and **Nevada Museum of Art** present ***Seven Magic Mountains***, a large-scale, site-specific public artwork by Rondinone that has been nearly five years in the making. The installation, comprised of seven individual towering sculptures, is situated on the far southern end of Las Vegas Boulevard along Interstate 15, approximately a half hour from downtown Las Vegas. Positioned within the Ivanpah Valley and surrounded by mountains, the piece will be on view for two years beginning May 11, 2016.

Mediating between geological formations and abstract compositions, Rondinone's *Seven Magic Mountains* consists of locally-sourced limestone boulders stacked vertically in groups ranging between three and six. Each stone boasts a different fluorescent color; each individual totem stands between thirty and thirty-five feet high.

The artwork extends Rondinone's long-running interest in natural phenomena and their reformulation in art. The titles and forms of his paintings and sculptures have frequently evoked primordial phenomena such as air, moons, the sun, and the cosmos. Referring concurrently to the natural world, romanticism, and existentialism, *Seven Magic Mountains* encapsulates a sort of mental trinity that has underpinned the artist's work for more than two decades. In a new iteration of themes and materials, *Seven Magic Mountains* creates a sense of romantic minimalism.

“*Seven Magic Mountains* elicits continuities and solidarities between human and nature, artificial and natural, then and now,” states Rondinone.

Located a short distance from Nevada’s legendary Jean Dry Lake where Jean Tinguely and Michael Heizer created significant sculptures, *Seven Magic Mountains* is one of the largest land-based art installations in the United States completed in over 40 years. The work pays homage to the history of Land Art while also offering a contemporary critique of the simulacra in nearby Las Vegas.

“*Seven Magic Mountains* is an internationally significant sculptural installation that helps open the door in Nevada to future large-scale, land-based art projects,” said David B. Walker, Nevada Museum of Art executive director and CEO. Added Art Production Fund co-founders Doreen Remen and Yvonne Force Villareal, “Its location on the active Interstate 15 is especially exciting. Approximately 16 million vehicles will pass the work over its two year installation, making it one of the most visible works in the history of Land Art.”

*Seven Magic Mountains* is produced by Art Production Fund, New York and Nevada Museum of Art, Reno. Located approximately 10 miles south of the intersection of Las Vegas Boulevard and St. Rose Parkway in Henderson, Nevada, the two-year installation will be on view beginning May 11, 2016. More at [sevenmagicmountains.com](http://sevenmagicmountains.com).

*Seven Magic Mountains* **Title Sponsors:** ARIA Resort & Casino, Las Vegas, Nevada; IGT. **Lead Sponsor:** McDonald Carano LLP. **Major Sponsors:** Banana Republic; Diana Bennett; Nevada Commission on Tourism; Alvaro and Linda Pascotto; VIA Art Fund. **Sponsors:** Nevada Department of Transportation; Pro Helvetia. **Friends of Seven Magic Mountains:** Shane Akeroyd; Charles and Margaret Burbach Foundation; Denise Cashman; Nathalie De Gunzburg; Mike De Paola; Di Donna Galleries, New York; Fairfax Dorn and Marc Glimcher; Vincent & Shelly Fremont; Robin Greenspun; Jane Holzer; Dayssi & Paul Kanavos; Robert Lococo; Maurice Marciano; Jennifer McSweeney; Katie O’Neill & Chris Gonya; Michele Quinn; Nicole Ruvo; Tarissa Tiberti;Carolynn Towbin; Marlies Verhoeven; Leopoldo Villareal. **Additional Support:** Fairchild Consulting Group; John Klai; Las Vegas Convention and Visitors Authority; Las Vegas Film Festival; Las Vegas Paving Corporation. *Special thanks to Gladstone Gallery.*

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**Ugo Rondinone** was born in 1964 in Brunnen, Switzerland. He is a mixed-media artist whose works explore themes of time, space, fantasy and desire. Rondinone’s work is included in the foremost private and public collections in the world including: The Museum of Modern Art, New York; the San Francisco Museum of Modern Art, San Francisco; and the Institute of Contemporary Art, Boston, among others. Rondinone represented Switzerland at the 52nd Venice Biennial. He lives and works in New York.

**Art Production Fund (APF)** is a 501(c)(3) nonprofit organization dedicated to commissioning and producing ambitious public art projects, reaching new audiences and expanding awareness through contemporary art. Art Production Fund (APF) is a 501(c)(3) nonprofit organization dedicated to commissioning and producing ambitious public art projects, reaching new audiences and expanding awareness through contemporary art. Recent projects include: David Brooks, Desert Rooftops, NYC, 2011; Josephine Meckseper, Manhattan Oil Project, NYC, 2012; Kiki Smith, Chorus, NYC, 2012; Yoko Ono, Imagine Peace Times Square, NYC, 2012; Yvette Mattern, Global Rainbow After The Storm, NYC, 2012; Ryan McGinley, Taxi TV, NYC, 2013; Tony Smith, One-Two-Three, NYC, 2013; Tracey Emin, Roman Standard, NYC 2013; Pop Up 1: Montauk, NY, 2013; ThreeASFOUR, MER KA BA, NYC, 2013; Marco Brambilla, Anthropocene, NYC, 2013; Vanessa Beecroft, VB73, NYC, 2014; Deborah Kass, The Street, MA, 2014; Jessica Craig-Martin, Hyde Park Village, FL, 2014; FriendsWithYou, Light Cave, NYC, 2014; Snarkitecture, Calvin Klein Holiday Installation, NYC, 2014; Hanna Liden, Everything, NYC 2015. Co-Founders: Yvonne Force Villareal & Doreen Remen; Executive Director: Casey Fremont. For more Information, please visit [artproductionfund.org](http://artproductionfund.org).

**Nevada Museum of Art** is the only AAM accredited art museum in Nevada. A private, non-profit organization founded in 1931, the Reno-based institution is supported by its membership as well as sponsorships, gifts and grants. Through its permanent collections, original exhibitions and programming, and Museum School, the Nevada Museum of Art provides the opportunity for people to engage with a range of art and education experiences. Its Center for Art + Environment, is an internationally-recognized research center dedicated to supporting the practice, study, and awareness of creative interactions between people and their environments. The Center houses unique archive materials from more than 1,000 artists working on all seven continents, including Cape Farewell, Michael Heizer, Walter de Maria, Lita Albuquerque, Burning Man, Center for Land Use Interpretation, and Rondinone’s *Seven Magic Mountains* project. More information at [nevadaart.org](http://nevadaart.org).